



Sunday, November 8, 2009
The Grandview, Poughkeepsie, NY

Benefiting:
***Saint Francis Hospital and Health Centers, home of the busiest
Level II Trauma Center in New York State***

Sponsorship Opportunities

Audience/Descriptives

- ***Affluent culinary & wine enthusiasts from around the country***
 - ***Professionals, physicians, attorneys, business owners, corporate executives***
 - ***Top restaurateurs & chefs from Hudson Valley restaurants and purveyors***
 - ***Average household income of \$200,000+***
 - ***Majority 35-60 years of age***
 - ***Community leaders and decision-makers***
 - ***Attendees: 800+ patrons, 200+ wine/food/travel participants***
 - ***Sold-out every year since 2000***
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Presenting Sponsor - \$25,000 (\$21,000 Tax Deductible)

- Recognition as Presenting Sponsor of the *Taste*
- Corporate name and logo on all promotional materials including invitation
- Forty (40) Tickets
- Full-page advertisement – day-of-event large video screen
- One (1) exhibitor space (approximately 6'x4') at premier location
- Display corporate banner in prime location at event
- Placement of corporate materials throughout event
- Recognition at Live Auction
- Your business website hot linked from *Taste of the Hudson Valley* web site for a twelve-month period
- Listing as Presenting Sponsor in the 2010 *Saint Francis* magazine (cir. 15,000)
- Option: Presenting Sponsor volunteers with corporate identity at Registration and Auction Check-Out to meet and greet guests

Platinum Sponsor - \$20,000 (\$17,000 Tax Deductible)

- Recognition as Platinum Sponsor of the *Taste*
- Corporate name and logo on all promotional materials including invitation
- Thirty (30) Tickets
- Full-page advertisement – day-of-event large video screen
- One (1) exhibitor space (approximately 6'x4') at premier location
- Display corporate banner in prime location at event
- Recognition at Live Auction
- Your business website hot linked from *Taste of the Hudson Valley* web site for a twelve-month period
- Listing as Platinum Sponsor in the 2010 *Saint Francis* magazine (cir. 15,000)

Gold Sponsor – \$15,000 (*\$13,000 tax deductible*)

- Recognition as Gold Sponsor of the *Taste*
- Corporate name and logo on selected promotional materials
- Twenty (20) Tickets to the *Taste*
- Full-page advertisement – day-of-event large video screen
- One (1) exhibitor space (approximately 6'x4') at premier location
- Display corporate banner in prime location at event
- Recognition at Live Auction
- Your business website hot linked from *Taste of the Hudson Valley* web site for a twelve-month period
- Listing as Gold Sponsor in the 2010 *Saint Francis* magazine (cir. 15,000)

Silver Sponsor – \$10,000 (*\$8,500 Tax Deductible*)

- Recognition as Silver Sponsor of the *Taste*
- Corporate name and logo on selected promotional materials
- Fifteen (15) Tickets to the *Taste*
- Half-page advertisement – day-of-event large video screen
- Your business website hot linked from *Taste of the Hudson Valley* web site for a twelve-month period
- Listing as Silver Sponsor in the 2010 *Saint Francis* magazine (cir. 15,000)

Bronze Sponsor – \$5,000 (*\$4,000 Tax Deductible*)

- Recognition as Bronze Sponsor of the *Taste*
- Ten (10) Tickets to the *Taste*
- Half-page advertisement – day-of-event large video screen
- Your business website hot linked from *Taste of the Hudson Valley* web site for a twelve-month period
- Listing as Bronze Sponsor in the 2010 *Saint Francis* magazine (cir. 15,000)

Partner– \$2,500 (*\$2,100 Tax Deductible*)

- Four (4) Tickets to the *Taste*
- Half-page advertisement – day-of-event large video screen

Supporter – \$1,000 (*\$800 Tax Deductible*)

- Two (2) Tickets to the *Taste*
- Half page ad – day-of-event large video screen

ADVERTISING OPPORTUNITIES

All ads will be displayed on large video screens the day of the event
All ads are fully tax deductible

- Full Screen *Submit as 8"x10"* \$1,000
- Half Screen *Submit as 8"x5"* \$ 500

Please supply digital or camera-ready artwork.

Sponsorship and Ad Reply Date/Deadline:

Early deadline for inclusion in formal invitation:
July 27, 2009

Final Deadline:
September 7, 2009

AUCTION OPPORTUNITIES

The Taste of the Hudson Valley features live and silent auctions filled with rare wines, spectacular travel getaways and other unique opportunities.
Please see attached Auction Donation Form to donate today!

Auction Donation Deadline:
September 30, 2009

Questions – Please contact Nicholas Shannon:
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