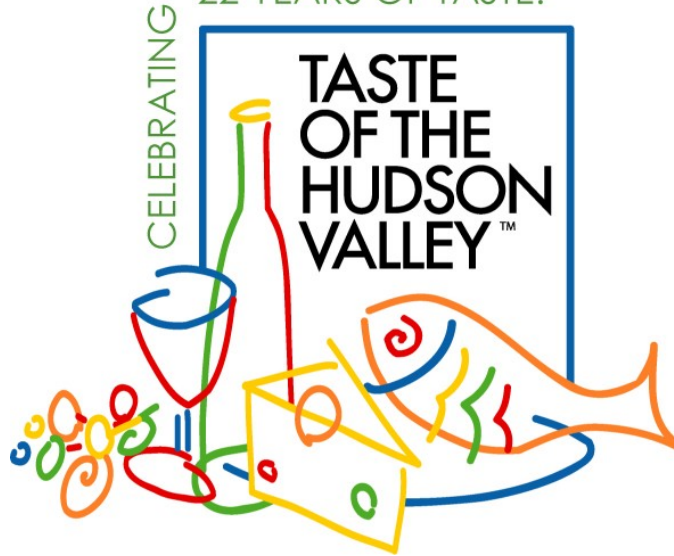




22 YEARS OF TASTE!



# Sponsorship & Auction Opportunities Menu

The Taste of the Hudson Valley™  
Sunday, November 7, 2010  
The Grandview, Poughkeepsie, NY

*Benefiting: Saint Francis Hospital and Health Centers -  
Home of the busiest Level II Trauma Center  
In New York State*

**Sponsored By:**



**Event Partner:**



**2010 Corporate Event Sponsor:**



**2010 Corporate Event Media Sponsor:**



## Audience/Descriptives

- Affluent culinary & wine enthusiasts from around the country
- Professionals, physicians, attorneys, business owners, corporate executives
- Top restaurateurs & chefs from Hudson Valley restaurants and purveyors
- Average household income of \$200,000+
- Majority 35-60 years of age
- Community leaders and decision-makers
- Attendees: 700+ patrons, 200+ wine/food/travel participants
- Sold-out every year since 2000

### Presenting Sponsor - \$25,000 (\$20,000 Tax Deductible)

- Recognition as Presenting Sponsor at the *Taste*
- Corporate name and logo on all promotional materials including invitation and multi-media advertising
- Forty (40) tickets to the *Taste*
- Full-screen advertisement – looped day-of-event on large video screens
- Two (2) exhibitor spaces (approximately 6'x4') at premier locations
- Display corporate banner in two (2) prime locations at event
- Placement of corporate materials throughout event
- Recognition at Live Auction
- Your business website hot-linked from *Taste of the Hudson Valley*™ website for a twelve-month period
- Listing as Presenting Sponsor in the 2011 *Saint Francis* magazine
- Option: Presenting Sponsor volunteers with corporate identity at Registration and Auction Check-Out to meet and greet guests

### Platinum Sponsor - \$20,000 (\$16,250 Tax Deductible)

- Recognition as Platinum Sponsor at the *Taste*
- Corporate name and logo on all promotional materials including invitation and multi-media advertising
- Thirty (30) tickets to the *Taste*
- Full-screen advertisement – looped day-of-event on large video screens
- One (1) exhibitor space (approximately 6'x4') at premier location
- Display corporate banner in prime location at event
- Recognition at Live Auction
- Your business website hot-linked from *Taste of the Hudson Valley*™ website for a twelve-month period
- Listing as Platinum Sponsor in the 2011 *Saint Francis* magazine

### Gold Sponsor – \$15,000 (\$12,500 Tax Deductible)

- Recognition as Gold Sponsor at the *Taste*
- Corporate name and logo on selected promotional materials including invitation and multi-media advertising
- Twenty (20) tickets to the *Taste*
- Full-screen advertisement – looped day-of-event on large video screens
- One (1) exhibitor space (approximately 6'x4') at premier location
- Display corporate banner in prime location at event
- Recognition at Live Auction
- Your business website hot-linked from *Taste of the Hudson Valley*™ website for a twelve-month period
- Listing as Gold Sponsor in the 2011 *Saint Francis* magazine

### Silver Sponsor – \$10,000 (\$8,125 Tax Deductible)

- Recognition as Silver Sponsor at the *Taste*
- Corporate name and logo on selected promotional materials
- Fifteen (15) tickets to the *Taste*
- Half-screen advertisement – looped day-of-event on large video screens
- Your business website hot-linked from *Taste of the Hudson Valley*™ website for a twelve-month period
- Listing as Silver Sponsor in the 2011 *Saint Francis* magazine

### **Bronze Sponsor – \$5,000** (\$3,750 Tax Deductible)

- Recognition as Bronze Sponsor at the *Taste*
- Ten (10) tickets to the *Taste*
- Half-screen advertisement – looped day-of-event on large video screens
- Your business website hot-linked from *Taste of the Hudson Valley™* website for a twelve-month period
- Listing as Bronze Sponsor in the 2011 *Saint Francis* magazine

### **Partner– \$2,500** (\$2,000 Tax Deductible)

- Four (4) tickets to the *Taste*
- Half-screen advertisement – looped day-of-event on large video screens
- Listing as Partner in the 2011 *Saint Francis* magazine

### **Supporter – \$1,000** (\$750 Tax Deductible)

- Two (2) tickets to the *Taste*
- Half-screen advertisement – looped day-of-event on large video screens
- Listing as Supporter in the 2011 *Saint Francis* magazine

## **ADVERTISING OPPORTUNITIES**

All ads will be displayed on large video screens the day of the event - *All ads are fully tax deductible*

- |               |                         |         |
|---------------|-------------------------|---------|
| • Full-Screen | <i>Submit as 8"x10"</i> | \$1,000 |
| • Half-Screen | <i>Submit as 8"x5"</i>  | \$ 500  |

Please supply digital or camera-ready artwork.

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## **AUCTION OPPORTUNITIES**

The Taste of the Hudson Valley™ features live and silent auctions filled with rare wines, spectacular travel getaways and other unique opportunities.

Please see attached Auction Donation Form to donate today!

### **Sponsorship and Ad Reply Date/Deadline:**

Early deadline for inclusion in formal invitation:

July 19, 2010

Final Deadline:

October 4, 2010

### **Auction Donation Deadline:**

October 4, 2010

Questions? Please contact Nicholas Shannon:

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